

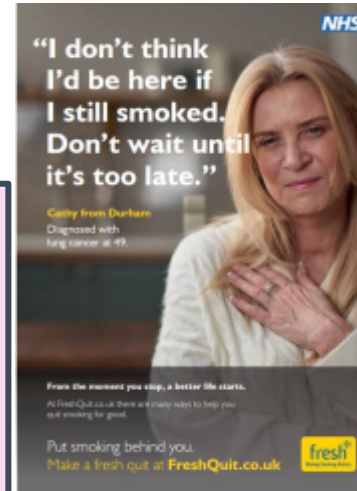
# Key Campaigns Autumn / Winter 2024



Better for everyone

# July to September 2024

- **Alcohol**
  - 1 - 7 July Alcohol Awareness Week
  - Balance : What's the harm
  - Alcohol Blueprint
- **Tobacco**
  - Fresh: Smoking Survivors
  - Smoke Free County Durham
  - Stoptober
  - Illegal tobacco
  - Fresh research: Segmenting North East Smokers Report



# July to September 2024

## Mental Health

- Suicide Awareness Day
- Geotargeted campaigns
- **World Breastfeeding Week: 1-8 August**
- **National Fitness Day**
- **Vaccines**
  - Childhood vaccines
  - Winter vaccines
- **Winter planning**
- **Sexual Health Week (9-15 September)**
- **Workplace CVD health checks**
- **Falls Prevention Week**



# Autumn/Winter Campaigns

- **Tobacco: Stoptober**
- **Alcohol is toxic**
- **Mental Health**
  - World Mental Health Day
  - Now You're Talking
  - The Big Arts Project
- **Domestic Abuse**
- **Winter planning**
- **Winter vaccines**

**NOW YOU'RE  
TALKING...**

**TO SOMEONE  
YOU TRUST**

